



TELGUARD

ADVANTAGE

The Telguard Advantage Program is a dealer program exclusively focused on giving independent security dealers the necessary tools to break their dependence on landlines for a profitable business. Experience the Telguard Advantage.

Why Join?

Independent security dealers are impacted by disappearing landlines just as much as large regional and national dealers; however, they don't have the marketing budgets or supplier discounts that their larger counterparts use to capitalize on the trend.

The Telguard Advantage Program offers marketing assistance and volume discounts that allow security dealers to competitively offer alternatives to landlines without sacrificing profit margins. The program also leverages national research and advertising for local impact. Its membership levels are designed to be easy to achieve and maintain without penalizing low sales volumes. We want you to succeed and the Telguard Advantage plan is designed to help.

Eligibility

All security dealers are welcome to enroll in the Telguard Advantage Program. Telguard's only requirement for enrollment is that they create a Telguard Online account. After that, the dealer is in control of the benefits available to them. Membership levels are based on the number of Telguard activations over the previous twelve months. More Telguard activations mean greater benefits.

What is Telguard?

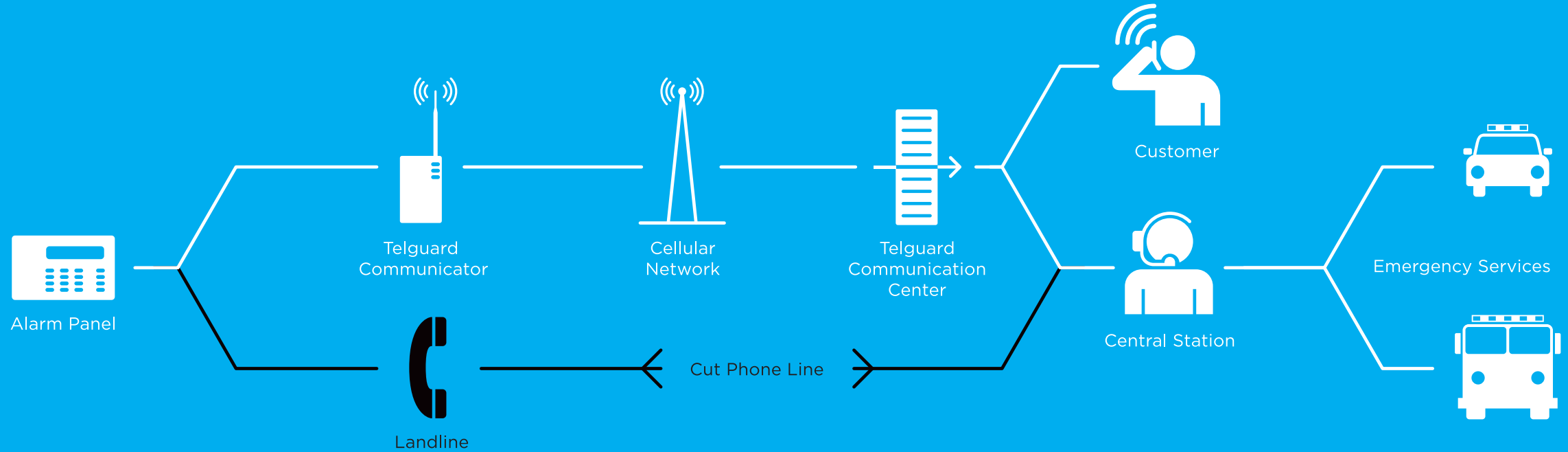
Telguard combines devices, communications and alarm processing into a turnkey system for monitoring intrusion and fire systems independent of a traditional landline. Benefiting from its simple installation and reliable operation, it has grown to be one of America's largest security communications solutions.

Landline Sunset

It should be no surprise that more and more American homes are opting for a way to communicate other than over a traditional landline. No longer limited to younger generations and the technically savvy, foregoing a landline is becoming commonplace. In response to this growing trend, national phone companies have openly expressed their interest in discontinuing landline service entirely and moving the nation directly to VoIP and wireless.

To remain competitive and able to address customers that value the protection offered by security products, security dealers must have a partner in place that understands their needs and can guide them as they diversify beyond the vanishing landline.

The Telguard Network



The Telguard Advantage

By joining the Telguard Advantage program, you are tapping into a team of people passionate about ensuring that the security industry maintains the highest level of protection as the world moves away from traditional landlines.

The Technology Advantage

Telguard Advantage members benefit from over two decades of our investment in innovative products, national cellular coverage and end-to-end alarm accountability capabilities focused on untethering *all security and fire panels* from traditional landlines. We offer a total alarm transmission solution for all residential, commercial, fire and event monitoring needs.

TELGUARD ADVANTAGE LEVELS				
	ASSOCIATE	SILVER	GOLD	PLATINUM
Total Activations	0 - 6	7 - 12	13 - 60	> 60
Hardware Discount	Yes	Yes	Yes	Yes
Service Discount	No	Yes	Yes	Yes
Activation Discount	No	Yes	Yes	Yes
Support	Standard	Standard	Priority	Priority
Lead Generation	No	Yes	Yes	Yes
Training	Yes	Yes	Yes	Yes

Total activations are calculated monthly based on the previous twelve months.

Hardware discounts are issued at the point of sale by participating distributors.

Leads gathered from lead generation campaigns are shared with all eligible members.

Sales training programs share best practices for presenting systems to homeowners.

All members join at a minimum of the Silver level for the first three months of membership.

The Service Advantage

Our service professionals are long-term, dedicated employees that are experts in resolving your billing, registration or technical support questions. Although Telguard's customer service already boasts some of the industry's shortest hold times, Telguard Advantage members receive priority numbers that move their calls to the head of the queue, ensuring our fastest response.

The Business Advantage

Grow your business and increase your revenue stream with the Telguard Advantage Program. Upon enrollment, members receive a variety of profit boosting business benefits. You will enjoy immediate access to exclusive hardware prices, monthly monitoring discounts, localized lead generating campaigns, exclusive logos and consumer focused sales tools.

Enroll Today

To join the Telguard Advantage Program go to www.TelguardOnline.com and accept the Telguard Advantage Program's terms and conditions. New dealers will first need to create a Telguard Online account.



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